In 2017, American Foundation of Counseling Services rebranded as Foundations Health & Wholeness to better serve the needs of the community. As a non-profit organization, we exist to improve the mental health of everyone in our community, reduce the stigma around mental health care and help our community thrive. Over 12,000 mental health sessions were provided, and over 100 foster care children in need of love were served in 2017.

Thanks to our donors and supporters, Foundations promotes optimal mental health by integrating mind, body and spirit in counseling, foster care and our Resident Training program. We partner with other community organizations to bring services to all individuals of our community who need it, including those facing barriers to care.

Foundations is accredited by The Samaritan Institute.
To learn more, visit: samaritaninstitute.org

Universal Ethical Principles
- Honesty
- Integrity
- Promise-Keeping
- Fidelity
- Fairness
- CARE for Others
- Respect Others
- Responsible Citizenship
- Commitment to Excellence
- Accountability
- Leadership

Collaborative Partners

Ethics in Business Awards
Every year, Foundations hosts the Ethics in Business Awards to recognize and create a culture of ethics in our community. A connection exists between greater well-being, stronger families, ethical business environments and healthy communities. Funds raised through this event provide mental health counseling for uninsured and underinsured clients. The 10th Annual Ethics in Business Awards luncheon was held on November 9, 2017.

579 in attendance

10 years of recognizing and celebrating a culture of ethics in Northeast WI

ERC: Counselors & Consultants
Nancy Thompson
Encompass Early Education & Care

2017 Award Recipients
2017 - 2018 Board of Directors
Ryan Good
Foundations Pres/CEO
Devon Christianson
Rev. Andy Clibbon
Bill Galvin
Regan A. R. Gunung, Ph.D.
Tom Hinz
Bryan Hyska
Sandra Jackson
Joe Kelther

James Kress
President Emeritus
Trina Lambert
President
Jean Marsch
Kathie Mickle
Karalyne Moore
Linda Negreatti
Roy Schneider
Ross Townsend
Terry Wickman

ERC: Counselors & Consultants
Business

2017 Award Recipients
Non-Profit

Financials
As a non-profit, financial support from our community is important for us to continue helping everyone in our community thrive. Revenue is generated by counseling sessions and foster care support from referring counties. Financial support comes through grants, donations, special events and support of United Way for uninsured or underinsured clients. 87% of funds go to direct program support.

2017 Source of Funds

- 57% Foster Care Contracts
- 22% United Way Support
- 2% Resident Training Partner Support
- 9% Grants, Gifts, Events
- 5% Outpatient Clinic Fees

1061 W. Mason Street | Green Bay, WI 54303 | (920) 437-8256
www.foundationsgb.org
Mental Health Counseling

We provide outpatient mental health counseling to individuals, couples and families at Foundations. Our therapists use evidence-based practices, and have a wide range of specialties.

1,488 clients including children, adolescents and adults
9,796 sessions at our outpatient clinic

212 sessions on-site at local schools through the school-based counseling program

“It’s the truest picture I’ve ever seen about myself.”
15 year-old client’s response to the iceberg analogy, a Trauma-Focused principle

New Therapy Approaches
5 therapists trained in Trauma-Focused Cognitive Behavioral Therapy
2 therapists trained in Brainspotting

Therapy outcomes in the top 5% nationally of ACORN effectiveness scale
Our clients are above average in showing improvement of symptoms and functionality

We provide outpatient mental health counseling to individuals, couples and families at Foundations. Our therapists use evidence-based practices, and have a wide range of specialties.

“It’s a lot of fun when you see these kids (in foster care) making progress. They need love, first and foremost. (Fostering) is a wonderful thing to do if you’ve got the space in your home, and the space in your heart. You won’t regret it.”
testimonial from a foster parent

Treatment Foster Care

In partnership with foster families, we provide treatment-level foster care for children and youth in need of out-of-home care due to abuse, neglect, and those who have special needs.

109 children & youth placed in foster homes

Resident Training

The Resident Training Program meets two needs in our community:
• providing mental health care to our community members experiencing barriers to care
• supervised training to resident trainees working towards required hours for professional certification as therapists

Resident trainees are placed at partner locations to provide on-site care to children, youth, adults and older adults facing homelessness, poverty or disabilities.

5 Resident Trainees worked towards their required hours

2,064 Clinical sessions to individuals with barriers to care

First graduate completed in May hired at Foundations as a full-time therapist

“First graduate completed in May hired at Foundations as a full-time therapist”

7 community partners
Aging and Disability Resource Center (ADRC)
Boys & Girls Club of Green Bay - West & East
House of Hope
N.E.W. Community Clinic
N.E.W. Community Shelter
St. John the Evangelist Homeless Shelter

Special thank you to our supporters. You make these successes possible!

48% insured clients
52% uninsured or underinsured clients

56% Male
44% Female

16% 0-3 years
20% 4-7 years
15% 8-11 years
26% 12-15 years
23% 16-18 years

Children in foster care range greatly in age and gender

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• supervised training to resident trainees working towards required hours for professional certification as therapists

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